



WINNER'S
CIRCLE

CORRECTIONAL FACILITY PARTNERSHIP

Invest in who comes home.

Rehabilitation and workforce readiness built
from lived experience.



Simple to launch. Easy to expand.

Strengthening mindset, confidence, and practical tools for reentry and workforce pathways.
Secure digital access, self-paced delivery designed to complement existing programming,
with participation reporting when platform data is available.

15,000+

ACTIVE USERS

91%

COURSE PASS RATE

483/day

NET USER GROWTH

Program reporting as of September 16, 2026



Mindset



Life Skills



Certifications



Tablets



Computer Labs



Platforms

Research-Backed Impact

LIMITED STAFF CAPACITY | PROGRAM-RESISTANT POPULATIONS | LIMITED MEASURABLE RESULTS

43%

LOWER ODDS OF RECIDIVATING

Among correctional education
participants (RAND)

85%

HR professionals say workers with criminal
records perform the same or better
(SHRM/CKI)

28%

HIGHER ODDS OF EMPLOYMENT

After vocational training
(RAND)

81%

Business leaders say workers with criminal
records perform the same or better
(SHRM/CKI)

\$4-\$5

SAVED PER \$1 INVESTED

In prison education
(RAND)

At least 95%

Of state prisoners will eventually
return to the community
(BJS)

SHELLEY WINNER ON-SITE SPEAKING EVENT

Founder Shelley Winner went from incarceration to Microsoft's #1 Surface B2B sales professional.
Add a facility visit and speaking event with Shelley Winner.

Pilot and multi-facility structures are available for discussion.

Bring Winner's Circle to your facility

WINNERSCIRCLEUS.COM

Annual facility subscriptions include 100 workbooks